



UNIVERSITY
OF TAMPERE

B2N-WORKSHOP ON

STAKEHOLDERS AND SUSTAINABILITY

20.8.2018 UNIVERSITY OF TAMPERE, PINNI A, HIGH FIVE, 5025

PROGRAMME

09.00–09.15 Coffee
09.15–09.30 Welcome, Johanna Kujala

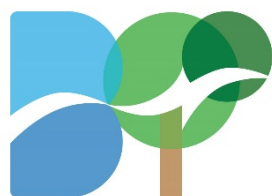
STAKEHOLDER ENGAGEMENT AND SUSTAINABILITY

09.30–10.15 Pasi Heikkurinen:
Stakeholders of the Anthropocene
10.15–11.00 Johanna Kujala, Anna Heikkinen, Ari Jokinen, Jere Nieminen,
Hannele Mäkelä, Outi Lehtonen & Riikka Tapaninaho:
Towards nature-inclusive stakeholder engagement
11.00–11.45 Riikka Tapaninaho:
Multi-stakeholder cooperation and value creation: Case of green
infrastructure
11.45–12.30 Hanna Lehtimäki & Subhanjan Sengupta:
Engaging with community stakeholders in India
12.30–14.00 Lunch

ACCOUNTING FOR STAKEHOLDERS AND SUSTAINABILITY

14.00–14.45 Eija Vinnari & Matias Laine:
Constructing accountability: The role of CSR communication in a
multi-stakeholder setting
14.45–15.30 Helen Tregidga, Markus Milne & Ian Thomson:
“Compromised Scientists” vs “Advocates”: Construction of
Science and Scientists in Debates over Dolphin By-Catch and its
Consequences
15.30–16.00 Discussion and refreshments

WELCOME!



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